

# The Gift of Lasting Change



CANADIAN FRIENDS OF THE  
HEBREW UNIVERSITY OF JERUSALEM

ASSOCIATION DES AMIS CANADIENS  
DE L'UNIVERSITÉ HÉBRAÏQUE DE JÉRUSALEM

האוניברסיטה העברית בירושלים

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# An Enduring Legacy

When Albert Einstein, along with Sigmund Freud, Martin Buber and Chaim Weizmann set out to build a university, they weren't simply building an institution of learning. They were building a legacy that embodied the values of a culture, a people, and a state that had yet to be realized.

The Hebrew University was built in 1918, thirty years before the state of Israel was officially established. Today, it stands as one of the leading learning institutions of the world and Israel's first university.

Giving to Hebrew U provides the unique opportunity to help fulfil the dreams of budding scientists, doctors, researchers and business professionals as they begin their journey in making the world a better place. But much more than that, it provides the opportunity to stand with the University's forefathers and re-instil the values they so strongly believed in.

# Your Gift to the World

**When you give to the Hebrew University of Jerusalem, you're giving to an institution that helps mankind through innovative breakthroughs, groundbreaking research and inventive products that impact people's lives every day.**

## The Innovators Way

The innovators Way presents the groundbreaking inventions and innovations of researchers at the Hebrew University of Jerusalem. These creative initiatives came about as the result of intensive and wide-ranging scientific research, followed by patent registration, commercialization and finally marketing by Israeli and international companies. The innovations have brought benefit to men and women and to their general quality of life in a variety of areas: health, agriculture, materials, computer science and environmental protection. The Hebrew University is a vibrant centre of pioneering research in all areas of human knowledge and its scientists are continually at the forefront of international research.



**PROF. DAVID AVNIR**, the Benjamin H. Birstein Professor of Chemistry, of the Institute of Chemistry at the Faculty of Science developed the Sol-Gel Technology for the formation of new materials which combine the properties of glasses or ceramics with the properties of organic and biological compounds.

Applications of Sol-Gel Technology have been developed in the fields of optics, catalysis, sensing, polymers, biochemistry and pharmacy. Many researchers at the Hebrew University have participated in the various developments. Sol-Gel Technologies, Inc. (Israel) was established to commercialize products based on these newly invented materials, and is active especially in the fields of dermatology and agriculture.



**DR. YONATAN ELKIND** of the Robert H. Smith Faculty of Agriculture, Food and Environment and his research team developed hybrid peppers with broad ecological adaptability that are suitable for cultivation in passive greenhouses and in mild winter areas. These novel hybrids produce a high

yield of high quality fruits characterized by firm texture, good shape and good storage both on the vine and after harvest. The research was conducted in cooperation with Zeraim Gedera (a subsidiary of Syngenta) which markets the seeds in Israel and worldwide.



**PROF. SIMON BENITA** of the School of Pharmacy at the Faculty of Medicine developed Cationorm, an eye-drop nanoemulsion for the treatment of dry eyes. This emulsion consists of positively-charged oil nanodroplets and functions similarly to the physiological tear-making mechanism

which lubricates the eyes and keeps them moist. Cationorm is manufactured by Novagali Pharma (France), which is owned by Santen Pharmaceuticals (Japan).



**PROF. YEHEZKEL BARENHOLZ** (left), the Dr. Daniel G. Miller Professor of Cancer Research, and **PROF. ALBERTO GABIZON** of the Faculty of Medicine developed Doxil, an anti-cancer drug approved for the treatment of Kaposi's sarcoma, ovarian cancer, multiple myeloma and breast cancer.

Doxil is produced at Ben Venue Laboratories in the United States for Janssen Pharmaceuticals, a subsidiary of Johnson & Johnson.



**PROF. NISSIM GARTI**, the Ratner Family Professor of Chemistry, of the Institute of Chemistry at the Faculty of Science developed NSSL Technology—nano-sized self-assembled liquid vehicles, a technological platform based on nano-droplets. The nano-droplets form fully dilutable delivery vehicles for active ingredients, including food and health additives, antioxidants and vitamins. NutraLease (Israel) was established to market this technology. Another product is Sodium Stearoyl Lactylate (SSL), a baking improver useful to the bread baking industry. The product, developed with Dr. Eli Pintthus, then a Ph.D. student, is manufactured by Adumim Food Ingredients (Israel).



**PROF. ITAMAR GATI**, the Samuel and Esther Melton Professor of Secondary School Education, of the Department of Psychology at the Faculty of Social Sciences and the School of Education at the Faculty of Humanities, developed the "Future Directions" website, which aims to facilitate career decision-making. Future Directions, developed in 1996, was one of the first websites in its field and focuses on increasing readiness for making career decisions. Yoram Limudim, a subsidiary of Walla! (Israel), markets two of the sub-systems.



**PROF. AVI DOMB**, the Lionel Jacobson Professor of Medicinal Chemistry, of the School of Pharmacy at the Faculty of Medicine developed the MAZE—Water Purification System, a new type of filter that is installed in portable water purification systems and is capable of purifying water from organic and inorganic toxic residues as well as bacteria and viruses. The filter and water purification system are manufactured by Strauss-Haier (China).



**PROF. SHABTAY DIKSTEIN** of the School of Pharmacy at the Faculty of Medicine has developed two medical products: Eyecon, an eye drop therapy for dry eye and conjunctival damage even in severe cases, which is manufactured by Excelvision (France) and Pharma Stulln (Germany); and Silkis, a non-steroidal ointment for the treatment of psoriasis, which is produced by Galderma (France).



**PROF. JAAP VAN RIJN** of the Robert H. Smith Faculty of Agriculture, Food and Environment invented the Zero Discharge Recirculating System for intensive culture of freshwater and marine fish. The system prevents environmental pollution, uses water economically, and can be operated in any climatic conditions. The technology is marketed by G.F.A. Advanced Systems (Israel).



**PROF. ALEXANDER VAINSTEIN**, the Wolfson Family Professor of Floriculture, of the Robert H. Smith Faculty of Agriculture, Food and Environment developed the MemoGene technology which enables the creation of new traits in plants and the enhancement of agricultural crops through genetic modification. MemoGene is a groundbreaking process for targeted and site-specific plant genetic modification, using highly innovative novel tools for genomic modification. The technology, which was patented jointly by Yissum and Danziger Innovations (Israel), is applicable to all plants.



**PROF. MARTA WEINSTOCK-ROGIN**, the Dr. Leon Deutsch and Dr. Mina Deutsch Professor of Psychopharmacology, of the School of Pharmacy at the Faculty of Medicine, developed Exelon, a medicine prescribed for people with mild to moderate Alzheimer's disease. Exelon can slow the progression of the disease in a significant proportion of patients and improve cognitive function in some subjects. Exelon is manufactured by Novartis (Switzerland).



**PROF. DANNY ZAMIR** of the Robert H. Smith Faculty of Agriculture, Food and Environment developed a method that allows agricultural crops to be recultivated. His findings led to a hybrid variety of industrial tomatoes (known as AB2) that was sold by A.B. Seeds company and quickly became popular in the California vegetable market due to its high yield.



**PROF. ELKA TOUITOU** of the School of Pharmacy at the Faculty of Medicine invented the Ehtosome, a novel nanotechnology for skin drug delivery. The Ethosomal carrier is used in the design of efficient pharmaceutical and cosmetic products for the treatment of various skin ailments. Two products based on the invention have been developed to date: Supra-Vir, for treating herpes of the lips, which is manufactured by Trima (Israel); and Body Shape, a dermo cosmetic gel for the treatment of cellulite, which is manufactured by NTT—Novel Therapeutic Technologies (Israel).



**PROF. DANIEL COHN** of the Institute of Chemistry at the Faculty of Science developed REPEL-CV Bioresorbable Adhesion Barrier, an FDA approved product for the prevention of post-surgical adhesions. REPEL-CV has also received the CE mark and was approved by other leading regulatory agencies around the world. The product is manufactured by SyntheMed Inc. (USA)



**PROF. SHLOMO MAGDASSI**, the Enrique Berman Professor of Solar Energy, of the Institute of Chemistry at the Faculty of Science, developed GlassJet, an inkjet ink for printing on glass. The ink is composed of submicron particles of glass and inorganic colorants, and is tailored for digital printing. The ink is widely used in architecture and in the automotive industry for printing on architectural glass and on car windows. DIP Tech (Israel) is the leading producer of the Glass Jetink and the inkjet digital printing systems for the glass industry.



**PROF. SHMUEL PELEG** of the Rachel and Selim Benin School of Engineering and Computer Science at the Faculty of Science has developed technologies upon which two Israeli startups were founded. One technology creates panoramic stereo images from photographs taken by an ordinary camera, which has been commercialized by HumanEyes Technologies (Israel). The second is a technique for video summarization which enables hours of video surveillance footage to be viewed in minutes, and which has been commercialized by Briefcam (Israel).



**PROF. MICHAEL FRIEDMAN** (center), the Adolph D. and Horthy Storch Professor of Pharmaceutical Sciences, of the School of Pharmacy at the Faculty of Medicine, **PROF. MICHAEL SELA** (right), the Betty and D. Walter Cohen Professor of Clinical Periodontal Research, **PROF. DORON STEINBERG** (left) and Prof. Aubrey Soskolne of the Faculty of Dental Medicine, developed PerioChip, a degradable sustained release delivery system for the treatment of periodontal disease through the release of an antibacterial agent into the periodontal pockets. PerioChip is manufactured and distributed worldwide by Dexcel Pharma (Israel).



**PROF. NATHAN CITRI** of the Faculty of Medicine developed ArtLit, a method and device to enable direct identification and profiling of drug resistant bacterial infections. The device provides essential information within minutes so that evidence-based treatment can be implemented immediately and effectively. ArtLit plays a crucial role in coping with the imminent threat of drug resistant bacterial infection. The device is manufactured by BioConnections (UK), Abtek Biologicals (UK) and Coris Bioconcept (Belgium).



**PROF. IOAV CABANTCHIK**, the Adelina and Massimo Della Pergola Professor of Life Sciences, of the Alexander Silberman Institute of Life Sciences at the Faculty of Science, developed feROS, an analytical platform for analyzing labile iron that appears in biological fluids in various pathological conditions of systemic iron overload. The platform has been adapted to the clinical setting for diagnosing the levels of labile iron and assessing the quality of treatment of patients with chronic iron overload. Aferrix (Israel) produces iron testing services and kits based on this platform.



**PROF. NACHUM KEDAR** (right top) and **PROF. HAIM D. RABINOWITCH** (right bottom) of the Robert H. Smith Faculty of Agriculture, Food and Environment have established the foundations for the introduction of genes for extended fruit shelf-life into standard tomato cultivars, turned cherry tomatoes into a global commodity and developed the cluster tomatoes. The original research was conducted jointly with Prof. Yosef Mizrahi (Ben Gurion University) and Dr. Ehud Kopeliovitch (then a Ph.D. student). The seeds are produced and manufactured by Vilmorin (France), Monsanto (USA), Syngenta (Switzerland) and Bayer (Germany).



**PROF. ODED SHOSEYOV** of the Robert H. Smith Faculty of Agriculture, Food and Environment developed a technology for the production of human recombinant collagen in transgenic tobacco plants. Collagen is an essential component of hundreds of medical products used in orthopedics, cardiology, diabetes, wound healing, and more. CollPlant (Israel) grows the plants, extracts and purifies the collagen, and manufactures the Verogenics product line of orthopedic and wound-healing medical implants.



**PROF. ABRAHAM SZTEJNBERG** of the Robert H. Smith Faculty of Agriculture, Food and Environment developed AQ10, a biofungicide based on the hyper-parasite fungus *Ampelomyces quisqualis* that controls severe powdery mildew plant diseases caused by pathogenic fungi. AQ10, which is harmless to humans and the environment, has been commercialized by Ecogen Inc. (USA) and Intrachem International (Switzerland).



**PROF. AMNON SHASHUA**, the Sachs Family Professor of Computer Sciences, of the Rachel and Selim Benin School of Engineering and Computer Science at the Faculty of Science, invented Mobileye, a system designed to prevent accidents by warning the driver in real time about dangerous situations and driving conditions. The system is original equipment in cars built by major automotive manufacturers worldwide, and is manufactured by Jerusalem-based Mobileye Vision Technologies, a company co-founded by Prof. Shashua and others in 1999.

# IMRIC

The Canadian Friends of the Hebrew University is dedicated to supporting the Institute for Medical Research Israel–Canada (IMRIC) through direct funding and by developing key collaborative medical research partnerships between Canada and Israel. IMRIC's world-renowned researchers — Israel's most brilliant medical and scientific minds — are unlocking the mysteries of the genes and proteins that control fundamental processes in living cells, while developing and applying innovative solutions to the world's most pressing medical problems. CFHU is raising \$50 million to harness the incredible talent of IMRIC researchers and their Canadian counterparts.

## Research, Innovations & Licensing



### By choosing Hebrew U, you will also be supporting:

- Israel's premier academic institution, one that plays a critical role in Jerusalem's economic and cultural life and fosters Israel's best and brightest minds
- The world's leading resource in Jewish studies, and a dynamic Jewish heritage of knowledge, learning, and dialogue
- The next generation of Israeli leaders and professionals
- A multicultural institution that fosters ties between Israeli and Diaspora Jews and promotes tolerance, pluralism, peace and understanding in the Middle East and around the world

### RESEARCH

- More than 90 research centres and approximately 4,428 ongoing research projects
- Nearly 20% of research conducted at HU is eventually commercialized within the high-tech industry

### INNOVATIONS: A SAMPLING

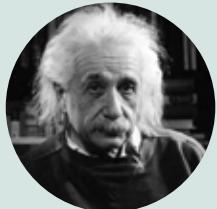
- **Exelon®** — FDA-approved drug for treating Alzheimer's disease and dementia
- **Doxil®** — An anti-cancer drug with an innovative delivery system
- **Periochip®** — A sustained release delivery system for treatment of periodontal diseases
- **SBT (Skeletal Bio-Therapy) Ltd.** — Regenerates cartilage, tendon and ligament tissue
- **EyeQ Chip** — A processing system that analyzes signals from car-mounted cameras to warn drivers of potential road hazards developed by MobilEye
- **BioCancel Therapeutics, Inc.** developed a patient-oriented, targeted therapy for diagnosis and treatment of many types of cancer
- **Cherry tomatoes and long shelf-life tomatoes** — the world's most popular cocktail hybrids that revolutionized the fresh market industry

### LICENSING

Yissum promotes the transfer of Hebrew University technology for the benefit of society, while maximizing returns to support research, education and scientific excellence. Yissum's revenues place HU among the top 15 universities worldwide.

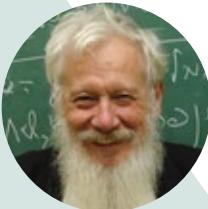
# Nobel Laureates

The Hebrew University of Jerusalem has an extraordinary record of faculty that have been awarded Nobel Prizes. In fact, 7 Nobel Prizes were awarded to its faculty since 2002.



## 1921

Nobel Prize in Physics is awarded to **ALBERT EINSTEIN**, founder and supporter of the Hebrew University.



## 2005

Nobel Prize in Economics is awarded to **PROFESSOR ROBERT J. AUMANN** of the Center for the Study of Rationality.



## 2002

Nobel Prize in Economics is awarded to Hebrew University alumnus and former faculty member, and Fellow of the Center for the Study of Rationality **PROFESSOR DANIEL KAHNEMAN** of Princeton University.



## 2006

Nobel Prize in Chemistry is awarded to **PROFESSOR ROGER KORNBERG**, visiting professor and faculty member at Stanford University.



## 2004

Nobel Prize in Chemistry is awarded to Hebrew University alumnus **PROFESSOR AVRAM HERSHKO** (right top) and alumnus **PROFESSOR AARON CIECHANOVER** (right below) of the Technion-Israel Institute of Technology.



## 2009

Nobel Prize in Chemistry is awarded to **PROFESSOR ADA E. YONATH**, professor in the Department of Structural Biology at the Weizmann Institute at Hebrew University.



## 2004

Nobel Prize in Physics is awarded to Hebrew University alumnus **PROFESSOR DAVID J. GROSS** of the University of California at Santa Barbara.



## 2010

Fields Medal in Mathematics is awarded to **PROFESSOR ELON LINDENSTRAUSS**, professor at the Einstein Institute of Mathematics at Hebrew University.



# Ways to Give

The ways in which you can give to the Hebrew University of Jerusalem are virtually limitless. Whether it be through our tribute cards and certificates designed to recognize special occasions or mark life-cycles, or by making an outright gift to fund a Canadian, Israeli, or international student, your contribution helps CFHU reach its ultimate goal of directing funds to the University's greatest needs.

# Outright Gifts

An outright gift of cash or property including bonds, stocks, real estate, or art, is one of the most direct means of supporting the Hebrew University of Jerusalem. These kinds of gifts are straightforward, can provide tax advantages, and can be put to use immediately to benefit the University.

You can designate an outright gift toward the area of your choice. For example, you may wish to fund a student scholarship, medical research at IMRIC, a family endowment fund, youth programming in Israel's periphery or direct your contribution toward one of the University's highest priorities.

## Directing Your Outright Gift

### GREATEST NEEDS

This includes supporting the recruitment of new faculty to stop the Brain Drain, and other high priorities at The Hebrew University. Recently, the President of Hebrew U, Menahem Ben-Sasson, wrote an opinion piece in The Jerusalem Post commenting on the 2013 Nobel Prize winners in chemistry and how all three were Jewish and two were Israeli-Americans. In fact, the statistics are disturbing: 29 out of every 100 Israeli scholars emigrate to America. By directing your support of Hebrew University to Greatest Needs you can personally play a part in helping to keep valuable scholars at Hebrew U.

### STUDENT SCHOLARSHIP FUND

CFHU sends hundreds of Canadian students to the Hebrew University of Jerusalem each year and strives to provide those in need with financial assistance. The recent launch of our Alumni Campaign comes with the goal of raising funds for future Canadian students who wish to study at The Hebrew University.

As our relationships amongst Canadian academic institutions continue to grow, so has enrolment to the One Year, Semester, and Summer programs offered at Hebrew U. With international university fees much higher than domestic costs, many students are not financially able to afford the cost of studying in Jerusalem. It is for this reason that we are asking our alumni, former scholarship recipients, parents, and friends of our institution to help students who have achieved academic excellence make their dreams of studying at the Hebrew University a reality.



### YOUTH & COMMUNITY PROGRAM

Programs that bring the university's experts into Israel's under-served neighbourhoods to teach science promote higher learning. Recently, NY Knicks Amar'e Stoudemire travelled to Israel to promote Hebrew University's Youth Periphery Program, 'Science Through Sports'. This is one of several outreach programs that Hebrew University is involved in to integrate students from across the country into higher learning through innovative connections and inspirations.



### IMRIC

The Hebrew University's Institute of Medical Research Israel-Canada (IMRIC) conducts fundamental and applied research in the field of biomedicine. The Institute conducts research on genes and proteins that control basic processes in living cells to unlock the mysteries of disease and find the keys to their causes, treatment and prevention. IMRIC scientists work in a multidisciplinary approach to broaden the base of knowledge of specific cellular and molecular changes that may be involved in causing diseases. This work is vital to understanding most illnesses that challenge medical science such as cancer, cardiovascular disease, diabetes, neurodegenerative diseases and infectious diseases. Through collaboration, IMRIC's goal is the application and dissemination of knowledge through publication, education and international cooperation.

IMRIC's world-renowned researchers — Israel's most brilliant medical and scientific minds — are unlocking the mysteries of the genes and proteins that control fundamental processes in living cells while developing and applying innovative solutions to the world's most pressing medical problems. CFHU is raising \$50 million to harness the incredible talent of IMRIC researchers and their Canadian counterparts.

### GIVING TO AN EXISTING FAMILY FUND

You can donate to an existing Family Endowment Fund at CFHU at any time by visiting our Online Donation Form, choosing the last item in the Designations drop-down list, and specifying the name of the Endowment Fund to which you would like to donate.



# Tribute Cards & Certificates

Canadian Friends tribute cards and certificates are the perfect way to mark special occasions and life-cycle events including birthdays, anniversaries, births, New Year's, Passover and other holidays. They are also a thoughtful way to express sympathy or your thanks.

Tribute cards and certificates recognize any level of giving from \$18 and up. When you make a donation to honour a friend or family member, Canadian Friends sends a card to the honouree with your personalized message, advising that a gift has been made in his or her honour on your behalf.

# Endowment

## ESTABLISHING A NEW NAMED ENDOWMENT FUND

With a minimum donation of \$10,000, you can create an enduring legacy or tribute by establishing an Endowment Fund at CFHU. Funds can be established in your name or in honour or memory of beloved family members or special individuals. The capital in the fund is invested, with annual grants used to provide funding for your chosen area of interest. The earnings can be applied to one of Hebrew University's seven faculties or to any of its more than 50 schools, institutes or research centres. It can be designated for student scholarships, vital research projects or the University's immediate priorities.

This is a wonderful way to gain ongoing satisfaction from a contribution that provides stable, reliable support for students and vital programs at The Hebrew University of Jerusalem.

## LEAVING A BEQUEST

You can also establish an endowment by naming the Canadian Friends of the Hebrew University as a beneficiary of your estate. In this case you indicate the amount and the area of designation of your choice, and your bequest will link your name to the Hebrew University of Jerusalem, the State of Israel, and humankind's quest for knowledge. A bequest may also be designated to an existing endowment fund established during your lifetime or that of a loved one.

# Securities & Properties

Perhaps you have an asset such as property, securities, real estate, bonds, or art that you no longer want or need. Perhaps you're concerned about the potential impact of capital gains tax on your estate. Donating these assets to the University may provide immediate or future tax relief.

## HOW GIFTS OF PROPERTY OR SECURITIES WORK

You can donate gifts of property or securities to the University now and receive a tax-creditable receipt for the value of your donation, or by making a bequest of these gifts to the University in your will. Your estate will receive a tax-creditable receipt for the value of your gift.

## GIFT OF SECURITIES — ELIMINATION OF CAPITAL GAINS TAX

Today, there is an even greater incentive for the donation of stocks to registered charitable organizations such as ours because the capital gains tax on donations of securities has been eliminated. When a gift of publicly traded securities is made to CFHU, the donor receives a substantial tax incentive. This makes such a gift highly attractive and more cost effective than ever.

# Planned Gifts

Planned gifts, through strategies such as bequests in your will, life insurance, annuities, gifts of property or securities, and trusts, allow you to create a lasting legacy at the Hebrew University of Jerusalem. Planned gifts may allow you to make a significant contribution to the University, with the added potential advantages of tax savings.

Please note that you can create a planned gift as part of Canadian Friends' current campaign for the Institute for Medical Research Israel-Canada (IMRIC).

## Giving Through Life Insurance

Giving through life insurance enables donors to give far more, at less cost, than would be possible otherwise and often with significant tax advantages.

When you donate through life insurance, you can give the University access to the policy's cash value during your lifetime, with a residual gift later on in the form of the policy's death benefit.

Giving through life insurance can be an excellent strategy for young people, whose insurance premium costs are generally low.

It can also be an effective option for older people who have existing policies and little need for life insurance.

### INSURANCE POLICY

You may choose to buy a policy and name the University the owner and beneficiary, donate an existing policy or make your estate the beneficiary of your policy and leave the proceeds to the University in your will.

### BUY A POLICY

When you buy an insurance policy and name the University the owner and beneficiary, you can take advantage of immediate tax relief. You cover the premium costs with a gift to the University each year to cover the premium costs, and you receive a tax-creditable receipt for this entire amount.

### DONATE AN EXISTING POLICY

You can donate an existing life insurance policy to the University and receive a tax-creditable receipt for your gift of the premium costs each year. If the policy is paid up, you will receive a tax-creditable receipt for a portion of the policy's cash value. To donate an existing policy, you will need to change the beneficiary to the University, which may require the approval of the original beneficiary.

### DONATE INSURANCE BENEFITS THROUGH YOUR ESTATE

You can name your estate the beneficiary of your policy, and leave the proceeds of the policy to the University in your will. Your estate then receives a tax-creditable receipt for your donation. Using this strategy, however, means that your donation could be subject to probate fees.



## Giving Through A Gift Annuity

Gift annuities allow you to make a substantial donation to the University, while at the same time providing you with virtually an entirely tax-free, guaranteed income. Depending on your age, you may also receive a charitable donation tax receipt in the year of the gift. The University takes on the job of investing and managing the donated funds for you.

### HOW GIFT ANNUITIES WORK

You make a donation to the University, which uses the gift to buy an annuity that pays you a guaranteed income, either for life or for a specified period of time. Depending on your age, your income from the annuity may be virtually or entirely tax free.

This is because the government regards annuity payments, provided they total less than the amount paid for the annuity, as a return of capital and therefore not subject to tax. Any portion received above the amount paid for the annuity would be subject to your personal rate of tax. As an example. Mr. J., age 80, gives a gift of \$60,000. In return, the University pays him an income of \$5,000 annually for life, which he receives tax free. Actuarially, Mr. J. is expected to live another nine years, for a total of \$45,000 in annuity payments. Therefore his charitable donation is deemed to be \$15,000, the difference between the amount paid for the annuity and the payments received. Should Mr. J. live beyond nine years, however, his annuity income remains tax free.

## Giving Through Remainder Trusts & Residual Interest

Like annuities, a remainder trust or residual interest gift can ensure you income or the use of a property during your lifetime while also providing tax relief.

### HOW REMAINDER TRUSTS WORK

Usually a remainder trust is funded with cash, stocks or equities, bonds or real estate. You transfer your ownership of these assets to a trust. You retain all of the income for a specified period, usually your lifetime or the lifetime of a beneficiary, such as a spouse. At the end of this period the "remainder" becomes the property of the University. A gift of this type will reduce the probate fees on your estate since these assets no longer form part of your estate.

### HOW RESIDUAL TRUSTS WORK

Gifts of residual interest usually involve the donation of a property such as a house. You would retain the use of the property for a predetermined period, usually your lifetime, and receive a tax credit for the present value of the property. At the end of the specified period the property would revert to the control of the University.



# Donor Recognition

Without the generous contributions of our donors, Canadian Friends of Hebrew University could not do its part in making the university one of the leading learning institutions in the world. Donors who go above and beyond are proudly recognized on the historic grounds of Hebrew U.



## Wall of Benefactors

The Wall of Benefactors is located at the southwestern tip of the Mount Scopus campus overlooking the Old City and West Jerusalem. Inscribed on the wall are the names of the donors, state the donor resides in (if American), or the country the donor resides in (for all non-American donors). Recognition on the Benefactors Wall is awarded for lifetime giving of US \$1,000,000 and over, given either by a one-time gift or cumulative gift, for any designation (physical facilities, research, scholarships and other projects).

## Wall of Life

The Wall of Life is located at the southeastern tip of the Mount Scopus campus, overlooking the Old City and West Jerusalem. Inscribed on this wall are the names of the donors, state, or country of residence. Wall of Life recognition is given for donations of US \$100,000 - \$999,999 earmarked for scholarships or research.

## Wall of Trustees

The Wall of Trustees is located in the Mount Scopus Forum on the wall closest to the outdoor pedestrian exit in the direction of the Faculty of Social Sciences, and on the wall adjacent to the passage leading to the Faculty of Law. Inscribed on this wall are the names of donors who have donated US \$50,000 - \$99,999 for scholarships or research.

## Founders Wall

The Founders Wall is located in the Mount Scopus Forum on the large wall facing the courtyard between the Bloomfield Library and the Faculty of Humanities. Inscribed on this wall are names of donors who have contributed US \$25,000 - \$50,000 for scholarships or research.

## Wall of Endowed Chairs

The Wall of Endowed Chairs is located in the Mount Scopus Forum adjacent to the entrance to the Administration Building. Listed are all professorial chairs at the Hebrew University with the name of the chair and donor, country and date of establishment. A new section was recently added adjacent to the first section.

## Physical Facilities

Plaques for endowed physical facilities are almost always located on or near the facility that has been named. The size, location, and style of the plaque depend upon the facility itself. A plaque for the donation of a garden might be a large engraved stone, while donor recognition for an entire building could take the form of the donor's name engraved on the outside wall of the building. Plaques for lectures halls and rooms are usually placed in the corridor outside the facility.

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ASSOCIATION DES AMIS CANADIENS  
DE L'UNIVERSITÉ HÉBRAÏQUE DE JÉRUSALEM  
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