

Live, Learn and Explore Israel November 2 – 11, 2008

The major theme of this week is Israel and the Arts

Monday, November 3

Arrival in Jerusalem

Welcome dinner with Yefet Ozery, Director of the Division for Development and Public Relations – greetings and overview of the University

Tuesday, November 4

Jewish Art

8:30 Depart Hotel

9:00 – 10:30 Introductory Lecture to Jewish Art, by Dr. Rina Talgam, Head of the Center for Jewish Art

- ✚ Tour of Old Synagogues in Jerusalem with Academic member of the University
- ✚ Light lunch - at the Maiersdorf Faculty Cub with Carmi Gillon, Vice-President for External Affairs
- ✚ Historical tour of Mount Scopus Campus with Dr. Assaf Zeltzer, Department of Geography and artistic view of the Old City. The Hebrew University is Israel's first University and Mount Scopus is its original home flagship campus. Learn about the University's history and its amazing contribution to the development and welfare of the State of Israel, Jerusalem and the Jewish People.
- ✚ See the Rothberg Amphitheatre where the University was founded with its magnificent view of the Judean desert, the original buildings from 1920, the post-1967 construction the Hecht Synagogue with its spectacular view and more
- ✚ Visit the Steven Spielberg Jewish Film Archive. The archive holds the world largest collection of film and videos relating to the Jewish/Israel experience and Jewish life in the 20th century

Evening Cultural Event - T.B.D.

Wednesday, November 5

Israeli Literature and Jewish Music

9:00 - 10:30 Introductory lecture on Hebrew Literature and its reflection on Israeli society

10:30 – 12:30 Tour of Jerusalem following the steps of Israeli renowned writer Amos Oz

12:30 – 1:30 Light luncheon

2:00 – 5:00 Jewish and Israeli Music with Prof. Edwin Seroussi, Director of Department of Musicology. Listen to recorded music from various Jewish communities reflecting Israel's diverse ethnic mosaic and live performance of some of Prof. Seroussi's students at the J.N.U.L. at the Edmond J Safra Campus in Givat Ram.

Early dinner

Evening Visit the Bible Land Museum (complementary program to the previous day)

Thursday, November 6

Israeli Film and Communication – Television

- ✚ Israeli Media with Dr. Paul Frosh, Department of Communications
- ✚ Possibility of visit to Israeli TV station 2 with Arad Nir, Television Commentator and HU alumnus and Dr. Tamir Shaeffer from Department of Communications
- ✚ Luncheon at the Hebrew University
- ✚ Visit the Media Center at the Bloomfield Library on Mount Scopus
- ✚ Special Screening of Israeli movie "Visit of the Orchestra" followed by discussion on Israeli movies and Israeli politics as reflected in the movie with Dr. Raia Morag.

Dinner German Colony

Friday, November 7

Depart Tel Aviv

Morning Bauhaus Tour of Tel-Aviv

- ✚ "The White City" is Tel Aviv's second name, given to it in honor of the white Bauhaus buildings which dominate its architectural landscape. In 2003 UNESCO declared that the city of Tel-Aviv was a world Cultural Heritage site, owing to over 4000 Bauhaus buildings which are spread over the city. At this tour you will have the chance to discover some of these gem buildings

Afternoon Free

Shabbat Dinner at the hotel

Saturday, November 8

Free day

Evening Blind Theatre and Dinner

- ✚ The Nalaga'at Theatre in Yaffa, houses the world's only theatre group of blind and deaf actors. It's an unique experience to taste the life of the deaf and blind

Sunday, November 9

- ✚ Very early departure to the North
- ✚ This excursion will allow you to see different and unique concepts in Israeli art, reflecting the historical changes in Israeli's art scene
- ✚ Ein Harod Museum. In honor of Israel's 60th year celebration, six museums in Israel are each showing a 10 year segment of Israeli Art. One of them is the Museum at Kibbutz Ein Harod overlooking the Jezreel Valley. This Museum is unique in its social context. It was founded in 1930 upon the belief that culture and art are among the basic formative constituents of a society. This is a rare instance of a museum that was built even before other essential needs of the society were met and in this it resembles the founding of the Hebrew University.

- ✚ During your tour to the North of Israel you will have the chance to visit it and see the exhibit on the The First Decade of Israeli Art -: hegemony and plurality.
- ✚ We will also visit The Gottesman Etching Center – Kibbutz Cabri
- ✚ The etching workshop is located in a distinctive Western Galille landscape overlooking mountains and sea. It is a venue for artists from Israel and abroad to produce etchings, while also attracting the art-loving public for a first hand view of etching techniques.
- ✚ The Hebrew University and the Etching Center in Cabri developed a close relationship due to a workshop on the subject of art and brain with the participation of Hebrew University Scientists and Israeli Artists, resulting in a publication of an album.
- ✚ The last visit of the day will be to the Open Museum at the Tefen Industrial Park lies in the rolling hills of the Western Galilee. At Tefen, nature, art and industry merge with culture. It is a place where Israeli art, particularly sculpture, thrives. Industrialist Stef Wertheimer conceived the open Museum. The idea is to create a place that promotes creativity in all its forms. Tefen is a collaborative creation by both industry and art, to the point that we cannot separate between them.
- ✚ Evening Free

Monday, November 10

Israeli Art

- 9:00- 10:00 Introductory lecture on Israeli Art by member of the Department of Art of the Hebrew University
- ✚ Visit Neve Tzedek neighborhood. Neve Tzedek was the first neighborhood built in the new city of Tel Aviv in 1887. At the beginning of the century it was the home of many artists and writers, such as Nobel Prize winner, author Shai Agnon.
 - ✚ Nachum Guttman Museum. Renowned Israeli painter, illustrator and writer, Nachum Guttman developed a unique style that combined his personal experience of building a new life in Israel. His paintings earned him the title “the artist of early Te-Aviv also known as a prolific children’s book author and illustrator. Gutman earned the Israeli Prize for Children’s Literature in 1978.
 - ✚ Light luncheon at Neve Tzedek
 - ✚ View Israeli collection of Art at the Tel Aviv Museum with member of the Department of Art of the Hebrew University. Continuing the celebrations of 60 years of the State of Israel the Tel Aviv Museum is showing an exhibit depicting the third decade of Israeli painting 1968- 1978
 - ✚ Visit the Alon Segev Gallery
 - ✚ The gallery is regarded as one of the leading contemporary art galleries in Israel today. It focuses on promoting and displaying the work of young artists along with well established contemporary artists both Israeli and foreign.



Closing Dinner at the Reuven Rubin Museum in Tel Aviv with representative of Hebrew University. The Museum is dedicated to the all time famous painter of Israel, Reuveni Rubin. In Palestine, he became one of the founders of the new Israel style. His recurring themes were biblical landscapes, folklore and people including Yemenite, Hasidic, Jews and Arabs. He was awarded the Israel prize in 1973.

Tuesday, November 11

Early morning departure for those returning home or possible departure to Istanbul.